

As of July 19, 2024

# 13th Asia Smart City Conference



**October 22-24, 2024**  
**YOKOHAMA, JAPAN**

# Event Vision

## What is Asia Smart City Conference?

The Asia Smart City Conference (hereinafter referred to as “ASCC”) is an international conference that brings together representatives from Asian cities, national governments, international organizations, academic institutions, and private companies, aiming to discuss on the realization of a sustainable city where economic growth and a favorable urban environment are compatible.

Under the theme of “Decarbonization” and “GX (Green Transformation)”, this year’s 13th ASCC will share urban policies and solutions to achieve carbon neutral and share the vision of a sustainable city to the world as a showcase for cutting-edge technology and green innovation.



### Leading Green Hub in ASIA

With a focus on Asia, numerous participants from businesses, national governments, and cities around the world will participate.



### LOCATION

The venue of Minato Mirai is home to professionals and R&D hubs of businesses that are driving decarbonization.



### GREEN TRANSFORMATION

Convention focusing on GX and decarbonization, in the host city of GREEN×EXPO 2027.

# Upcoming 13<sup>th</sup> ASCC



October 22<sup>nd</sup>, 2024

Site visit tours for officials from overseas cities

October 23<sup>rd</sup> and 24<sup>th</sup>, 2024

Policy dialogue with key players from Asia, etc

Business Networking Event



PACIFICO Yokohama North (face-to-face)

<https://www.pacifico.co.jp/english/access>



No Participation Fee



Estimated Participants: 2,000 people

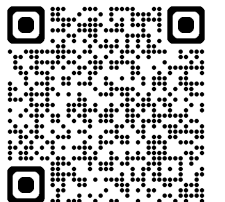


Language: English and Japanese (simultaneous interpretation)



Link: <https://yport.city.yokohama.lg.jp/en/city-promotion/ascc>

WEBSITE





# Reasons to participate in ASCC



## Policy Dialogue on Decarbonization in Asia

This conference brings together Asian cities, MDBs, Japanese government organizations, and Yokohama businesses in one venue. Through this event, we will share visions and solutions for decarbonization and sustainable urban planning for cities in Asia.



## GX Business Program for a Decarbonized Society

This conference will bring sessions on different themes, focusing on the dissemination of GX solutions from Yokohama to solve social issues, sharing of the latest technologies and knowledge in the field of decarbonization and GX from Japan and abroad, and dissemination from the young people who will lead the next generation.

\*Images from Y-SHIP and ASCC 2023

# The Global Policy Dialogue Session

## Main Theme: Decarbonization in Asia

### Special Session by Global Network



Connecting Asian city leaders and key figures with experts from international aid organizations in Yokohama

Sharing best practices and visions to achieve “carbon neutral”

Discussions led by experts from the World Bank, Asian Development Bank, JICA, SCI-J, IGES, YUSA, and local academic institutions

### Plenary Meeting of Leaders

Roundtable by City of Yokohama, GCoM, OECD Champions Mayors and other leaders aimed at realizing a carbon neutral society in Asia



Disseminating the solidarity among Asian cities to realize a decarbonized society to the international community

# GX Business Program

Companies involved in decarbonization and GX, foreign government organizations involved in urban solutions (national, municipal governments), investors and venture capitalists aiming to solve social issues, etc.



Sharing GX Solutions from Yokohama aimed at addressing social issues

Next Generation Energy

Sharing the latest technology and knowledge in the fields of decarbonization and GX, domestically and globally

ESG Investment

Circular Economy

Mobility

Encouraging business matching and networking among diverse participants

Exhibition Booth

Business Networking Event

Sharing from young people who will lead the next generation toward a new green society



Creation of innovation in the fields of decarbonization and Green Transformation with the aim of creating a sustainable city

# GX Exhibition Booth

Fifty booths will exhibit cutting-edge technology and green innovation

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AUGMENTED REALITY



EXPO  
2027  
YOKOHAMA JAPAN

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KAJIMA  
CORPORATION

JFE

Sansei

Tomorrow, Together  
KDDI

MVA V II

TAKENAKA

アイフォーコム®  
IFORCOM

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Liquid

TRiPAC.

株式会社 地圏環境テクノロジー  
Geosphere Environmental Technology Corp.

Eight-Japan Engineering Consultants Inc.  
EJEC

NEC Networks & System Integration Corporation

\*Exhibitors at the 12<sup>th</sup> ASCC

# Overview of the Program

		10/22(Tue)		10/23(Wed)		10/24(Thu)	
				Hall G2	Hall G1	Hall G2	Hall G1
AM				Opening Remarks  Business Keynote	GX Business Program Thematic Session	Policy Dialogue Special Session by Global Networks Mayors of Asian cities, etc.	GX Business Program Thematic Session
PM				Policy Dialogue Special Session by Global Networks Mayors of Asian cities, etc.	GX Business Program Thematic Session	Policy Dialogue Special Session by Global Networks Mayors of Asian cities, etc.	GX Business Program Thematic Session
	Site Visit  ASCC Site Visit Tour for Participating Cities			Special session by Global Networks Mayors of Asian cities, etc.		Plenary Meeting of Leaders	

Booth Exhibition

Booth Exhibition



# 13<sup>th</sup> ASCC is calling for



## Participants

Under the theme of GX, a variety of sessions and business networking events will also be held. Participation is free. Individual participation is also welcome.



## Exhibitors

There will be 1.5 times as many booths as last year, giving exhibitors even more opportunities for business matching and networking. We look forward to the cutting-edge technologies, ideas, and talent that will be on display.

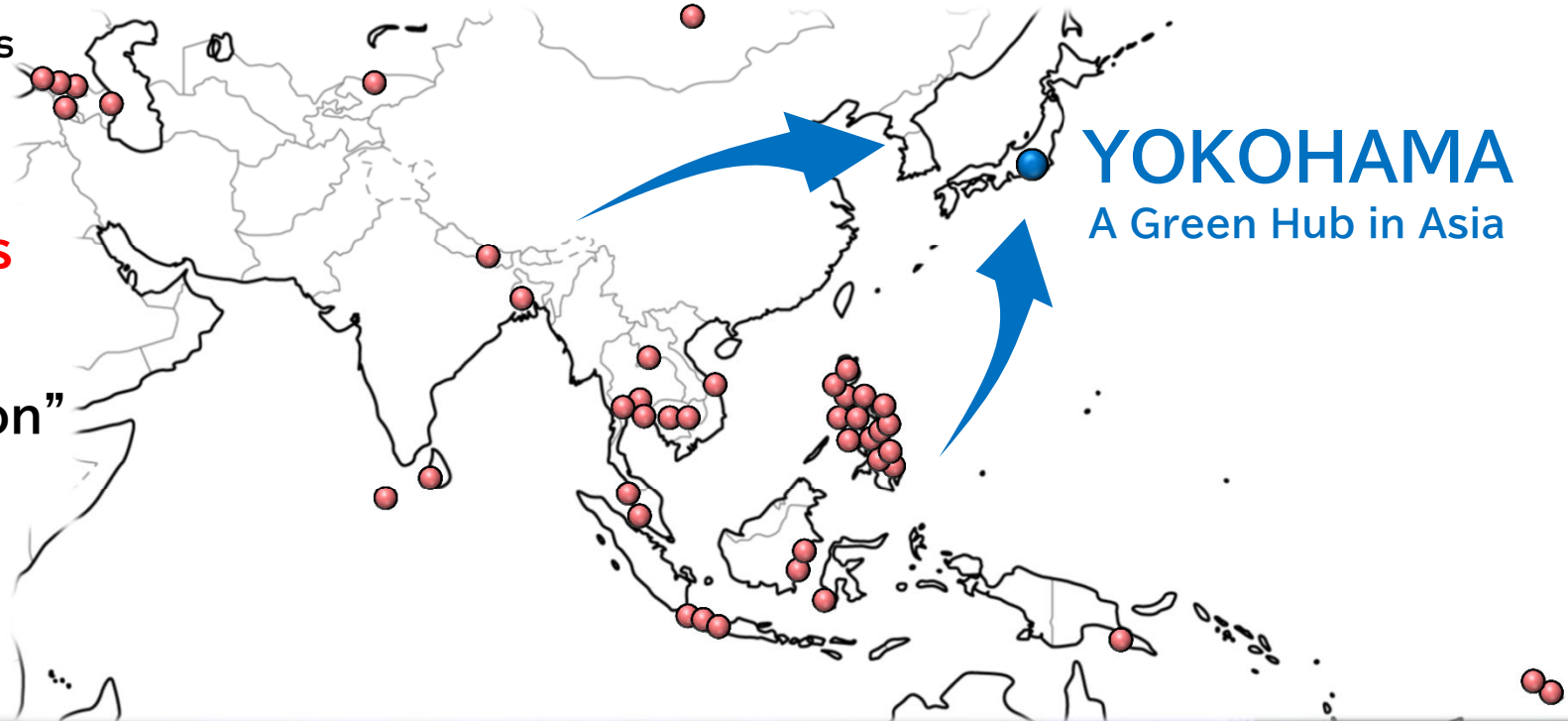


## Collaborators

We're looking for collaborators who identify with our vision for Y-SHIP. (the logos and names of corporate partners will be included on the official website and promotional materials)

# Record of the 12th ASCC

Leading the way for Asian Cities



**YOKOHAMA**  
A Green Hub in Asia

**44 Asian Green Leaders**  
“Yokohama Declaration  
towards Decarbonization”  
(Nov. 2023)



# Record of the 12th ASCC

## Results

# 2700+

Attendees

# 45

Countries

# 134

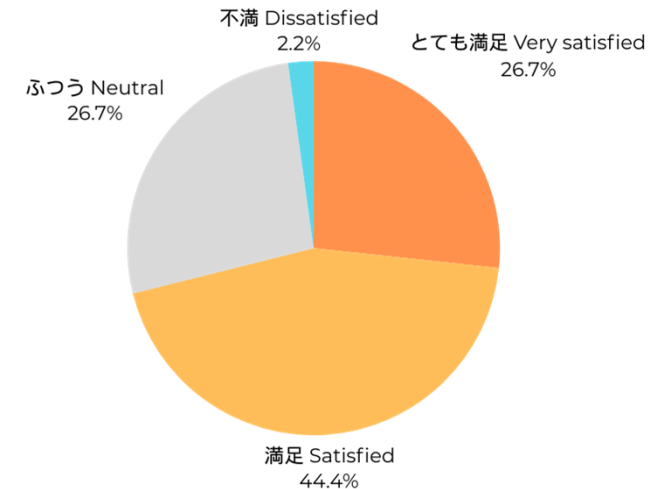
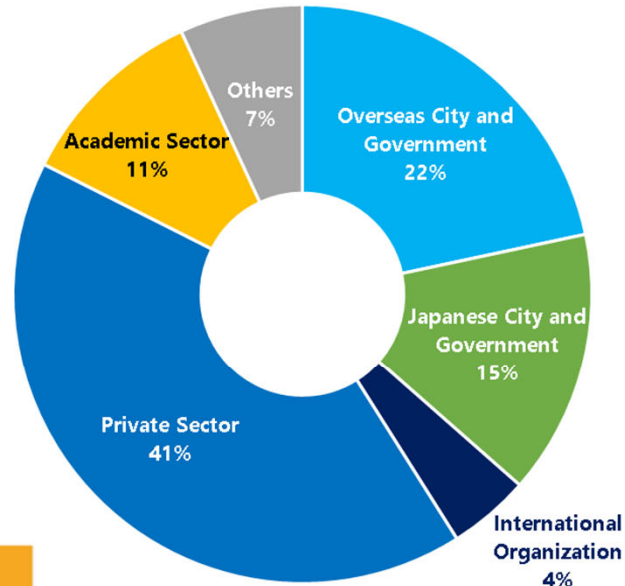
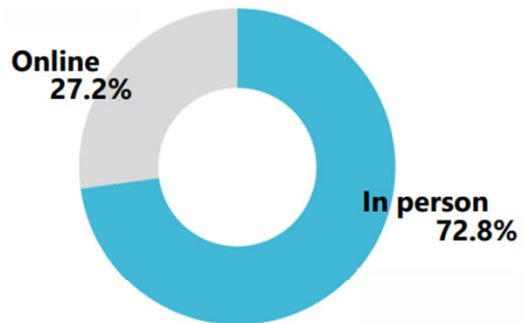
Speakers

# 28

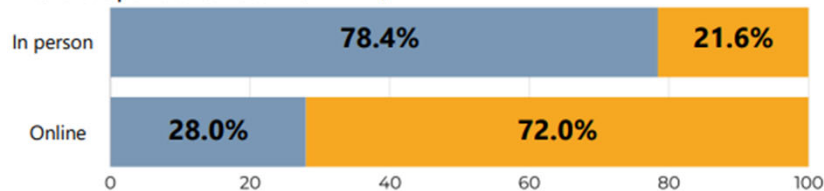
Exhibitors

# 4

Satellite Events



<Participant breakdown> ■ Japan ■ Overseas



# Record of the 12th ASCC

## Results



DATE: November 14<sup>th</sup> and 15<sup>th</sup> , 2023

\*Pre-Conference Event: November 13<sup>th</sup>

<https://yport.city.yokohama.lg.jp/en/city-promotion/archive>

WEBSITE



VENUE: PACIFICO Yokohama North

## Supporting Partners

