

## Information on Asia Smart Cities Conference Webinar

### 1 Title

Asia Smart Cities Conference Webinar "ASEAN Smart Cities Today vol.1"

### 2 Purpose

- Among the wide range of themes discussed at the 10th Asia Smart City Conference, this session will focus on urban development projects in ASEAN cities, introduce the needs of developers and the latest trends from experts.
- In the second part, we will share knowledge on Japan's solutions to these issues and provide the latest information on methods and public support for local development.
- By sharing the above information between domestic and overseas companies, we will promote the development of smart cities in ASEAN.

### 3 Date

15:00-17:40 (JST) on Thursday, March 10th, 2022

### 4 Format

Online (with simultaneous interpretation in English and Japanese)

### 5 Target audience

Domestic / international companies, government officials, and experts who are interested in the development of smart cities in ASEAN

### 6 Program (Speakers & themes are tentative, will be requested and adjusted)

Part 1 15:00- 16:10 (70mins)	<p>Trends of ASEAN Urban Development in With Corona and Post Corona</p> <p>■Session Outline :</p> <p>Prolonged COVID-19 pandemic starting in 2020 is having a major impact on our lifestyles, and the functions required of cities are changing. In addition, responses to the SDGs and the Paris Agreement, as well as evolving digital technologies, are also having an impact on the way cities should be.</p> <p>In this context, ASEAN is also experiencing changes in the elements required for future urban development. In order for Japanese players, including companies in Yokohama, to participate more proactively in the development of ASEAN cities and to provide value, it is necessary to correctly understand local needs.</p> <p>In this session, experts who are familiar with urban development in ASEAN will introduce recent cases and local opinions. The session will also discuss the factors that will be more strongly required in the future, trends in other developed countries, and expectations for Japan.</p> <p><b>Presentations</b> (10mins/person)</p> <p>① "Introduction of ASEAN Urban Development Cases and Expectation to Japan"(tentative)</p> <ul style="list-style-type: none"><li>· Ms. Lena Ng, Chief Investment Officer, AMATA Corporation</li><li>· Mr. Djemi Lim, General Manager, Corporate Strategy Collaboration and Business Development, Sinar Mas Land</li></ul>
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	<p>② “Recent Trends of Smart City Projects and Urban Development Needs in ASEAN” (tentative)</p> <ul style="list-style-type: none"> <li>· Dr. Alfonso Vegara, Founder and CEO, Fundacion Metropoli / Special Advisor, Y-PORT Centre</li> </ul> <p><b>Panel Discussion</b> (30mins)</p> <p><b>【Moderator】</b></p> <ul style="list-style-type: none"> <li>· Toru Hashimoto, Director General, International Affairs Bureau, City of Yokohama</li> </ul> <p><b>【Panelists】</b></p> <ul style="list-style-type: none"> <li>· Mr. Ong Eng Kian, Ministry of National Development, Singapore, Director, Centre for Liveable Cities</li> <li>· Ms. Mary Jane C. Ortega, CityNet Special Adviser and Special Adviser to the City of Yokohama's Y-PORT Project</li> </ul>
<p>Part 2 16:20- 17:40 (80mins)</p>	<p>Overseas Development of Japanese Smart Cities to Meet the Needs of ASEAN Cities</p> <p>■ Session Outline :</p> <p>In the first part of the session, we discussed local trends and future needs regarding the development of smart cities in ASEAN.</p> <p>On the other hand, in order for the Japanese side to develop urban development as a package, rather than just developing individual solutions to these needs, it is necessary for the relevant players in industry, government, academia, etc. to understand their respective strengths and collaborate strategically.</p> <p>In this session, Japanese companies that are actually involved in ASEAN urban development in various value chains will introduce their recent initiatives and the knowledge and lessons learned from them. The session will also discuss how to bridge the gap between local needs and Japanese solutions, how to effectively collaborate with industry, government, academia, and financial players, and how marketing and promotion should be carried out, with the aim of promoting further participation in ASEAN smart city development.</p> <p><b>Presentations</b> (10mins/person)</p> <p>① "Matching Japan's Urban Development Strengths with ASEAN's Needs"</p> <ul style="list-style-type: none"> <li>· Dr. Kuniomi Hirano, General Manager of Urban Development Department, Nippon Koei Co., Ltd.</li> </ul> <p>② Theme and speaker: TBD</p> <p><b>Panel Discussion</b> (40mins)</p> <p><b>【Moderator】</b></p> <ul style="list-style-type: none"> <li>· Mr. Yasuhiro Yamaguchi, Advisor, YOKOHAMA URBAN SOLUTION ALLIANCE (YUSA)</li> </ul> <p><b>【Panelists】</b></p> <ul style="list-style-type: none"> <li>· Mr. Victor Mulas, Senior Urban Specialist and TDLC Team Lead, World Bank</li> <li>· Mr. Kazumasa Sanui, Group Director, Urban and Regional</li> </ul>

	<p>Development Group, Infrastructure Management Department, Japan International Cooperation Agency</p> <ul style="list-style-type: none"><li>• Japan Overseas Infrastructure Investment Corporation for Transport &amp; Urban Development (speaker: TBD)</li></ul> <p><u>Closing remarks</u></p> <ul style="list-style-type: none"><li>• Toru Hashimoto, Director General, International Affairs Bureau, City of Yokohama</li></ul>
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6 Language of presentation materials  
English